

# MILAN VUČIĆ

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## Personal Information ▾

**Nationality:** Serbia  
**Birth date:** 14<sup>th</sup> november, 1974  
**Gender:** Male



## Education ▾

**Mechanical Engineering**, Belgrade University 1993-2000  
**SIT Training**, Systematic Inventive Thinking, Belgrade 2008  
**Human Kind Training**, Belgrade 2009

## Work Experience ▾

**IDEA PLUS COMMUNICATIONS** present

*Art Director*

Art and creative direction, daily servicing of accounts.

**Clients:** McDonalds, Philip Morris, Ferrero, National Lottery of Serbia, pitches, local clients

**LEO BURNETT** 2005. – 2010.

*Senior Graphic Designer / Art Director*

Participation in brainstorming process, take part in creative direction, art direction and supervision of the creative execution.

**Clients:** Apatin Brewery, Promonte, Banca Intesa, Efes, Western Union, pitches, local clients

**CYCLOP AD&D** 2003. – 2005.

*Graphic Designer / Art Director/co-founder*

Producing work for wide scale of accounts, from creative/art direction and design to realization.

**Clients:** Austria Tabak, Pekabeta, AWT, Mascom, Direct Trade, Cohiba, Jinpros

**FREELANCING** 2000.-2003.

*Graphic Designer / Art Director*

Worked for wide scale of accounts, from creative/art direction and design to realization, on my own, or through cooperation with big advertising companies and their respectable teams, such as Janus Marketing Group, LOWE Idols & Friends, Spectra, and Leo Burnett.

**Clients:** Nestle, Weifert, Philip Morris, Postal Savings Bank, Privatization Agency, Direct Trade, local clients

**REUNITED NETWORK** 1997.-2000.

*Graphic Designer*

Graphic design of logos, branding & identity, brochures, ads, packaging and promotional materials.

**Clients:** Reemstma, Microsoft, Federal Ministry Of Agriculture, Illy café, local clients

## Skills ▾

Expert: Adobe Photoshop, Adobe Illustrator, Adobe InDesign

Advanced: Adobe Premiere, Adobe After Effects, KeyShot

## Other skills ▾

Excellent knowledge of printing and production technologies

BTL experience

Adaptation to various design styles

Personal projects: Natural User Interface, Human-Computer interface, Multitouch concepts

## Awards ▾

ForestFest Budva, 2011, second prize, for McDonalds, outdoor category

Golden Watch 2008, for Jaffa, "Crackerism" advertising campaign, member of creative team

Human Kind Act, 2008, LeoBurnett WW Awards, for Western Union, new media, member of creative team

Human Kind Act, 2008, LeoBurnett WW Awards, for Jaffa, "Crackerism" advertising campaign

International Product Committee, 7+ (Big Idea) award, , for Jaffa, "Crackerism" advertising campaign, member of creative team